HARVEY WORLD
RICHIE RICH
JACKIE JOKER$

FUNNIE$T TEAM OF ALL

RICHIE RICH

THE POOR LITTLE RICH BOY

and

JACKIE JOKER$

POC 53217-7

HARVEY WORLD

FEB. No. 36

40c

RICHIE RICH and JACKIE JOKERS
FUNNIE$T TEAM OF ALL

FUN FACTORY

DEPT. H-1150
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PALISADES PARK, N.J. 07650

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Guaranteed to take pictures. Buy & develop 110 film Anywhere! Fits in the palm of your hand.
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MONEY BACK GUARANTEED IF RETURNED WITHIN 30 DAYS

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Can labeled "Mixed Nuts" rattles, when opened—U-P pops a 30" snake.
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Great MAGIC TRICK! Insert a blank piece of paper into the machine, turn the knob. Presto! from the other side comes a previously hidden REAL DOLLAR BILL!
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Cannot be blown out. (Great Gag)
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SEE THRU GLASSES! An Amazing Illusion! Apparently see thru bones - clothes - skin, etc.
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Lights up from Atomic energy. Pocket size for experiments, stunts & tricks.
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2" replica.
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5½" rocket launches high into air. At top of flight—13" chute is automatically released.
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#010 GIANT "EVIL" SNAKE $2.50
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Plus 25 Hypnotism Hints. A great novelty.
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Appear to throw your voice into desks, under beds, out of pets, from behind doors. Ventriloquist device & secret guidebook
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Looks like real plaster cast with arm sling. A sympathy winner & great excuse.
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Fast action, shoots potato pellets. 100's of shots from a potato.
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They walk, clickety-clack & yackety yak.
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SATISFACTION GUARANTEED

Hey, kids – join the exciting

'NBC Saturday Morning Peacock Club'

You can be "proud as a peacock" as a member of the "NBC Saturday Morning Peacock Club" –and receive your very own peacock tee shirt iron-on and membership card. Fill in your answers to the questions listed below on NBC's sensational list of Saturday morning shows! Tear out the page, and fill in the coupon. Send it to us and you'll be a member of the Peacock Club.

Watch the new NBC shows

1. **Daffy Duck's** fast-footed friend Speedy Gonzales is a
   (a) ☐ Disco Dancer
   (b) ☐ Rollerskater
   (c) ☐ Roadrunner
   (d) ☐ Mouse

2. On **Casper and the Angels**, a new TV show, Casper is a
   (a) ☐ Garbage collector
   (b) ☐ Dogcatcher
   (c) ☐ Circus clown
   (d) ☐ Guardian Angel

3. In **Fred and Barney Meet the Thing**, the huge orange-colored Thing turns into a
   (a) ☐ Robot
   (b) ☐ Girl
   (c) ☐ Mailman
   (d) ☐ Teenager

4. On Saturday morning, Sept. 8, **Fred and Barney** get stranded on an island with a
   (a) ☐ Mermaid
   (b) ☐ Ice cream cone
   (c) ☐ Werewolf
   (d) ☐ Giant Lizard

5. Curly Neal, a famous basketball player who stars in the **Super Globetrotters** turns into a
   (a) ☐ Football star
   (b) ☐ Rock singer
   (c) ☐ Basketball
   (d) ☐ The President of the U.S.

6. **The New Shmoo** looks like a
   (a) ☐ Chubby rock
   (b) ☐ Your sister
   (c) ☐ A furry bear
   (d) ☐ Another Shmoo

7. **Flash Gordon** is a super-hero who becomes stranded
   (a) ☐ On the New Jersey coast
   (b) ☐ On a raft
   (c) ☐ On the Planet Mongo
   (d) ☐ In a candy factory

8. The world famous **Godzilla** is a
   (a) ☐ Giant frog
   (b) ☐ Green ape
   (c) ☐ Flying fish
   (d) ☐ Big reptile

9. "See **Jonny Quest!**" A quest is
   (a) ☐ A search
   (b) ☐ A frisbee
   (c) ☐ Someone who comes to dinner
   (d) ☐ An inquiry

10. The one-and-only **Jetsons** are
    (a) ☐ Birds
    (b) ☐ A family
    (c) ☐ An organization
    (d) ☐ Racetrack drivers

"NBC Saturday Morning Peacock Club"
P.O. Box 44
New York, New York 10019
I want to be a member and receive my special iron-on and card.

Name _____ Age _____

Address _____

City _____ State _____ Zip _____

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Offer expires Dec. 31, 1979

CLIP and SAVE

Hey Kids!

HARVEY COMICS

are ready for YOU on

THURSDAYS
FRIDAYS
SATURDAYS
SUNDAYS

-and other days too!

HERE ARE THE DATES FOR THESE GREAT HARVEY COMICS TO COME OUT... MARK THEM ON YOUR CALENDARS!

GET 40¢ HARVEY COMICS

GET THESE BRAND NEW FEBRUARY ISSUE HARVEY COMICS -COVER DATED NOV. ON SALE DATES-

NOV. 1

RICHIE RICH and JACKIE JOKERS
DEVIL KIDS STARRING HOT STUFF
RICHIE RICH DOLLARS AND CENTS

NOV. 8

RICHIE RICH and CASPER THE FRIENDLY GHOST
RICHIE RICH PROFITS
RICHIE RICH GOLD AND SILVER

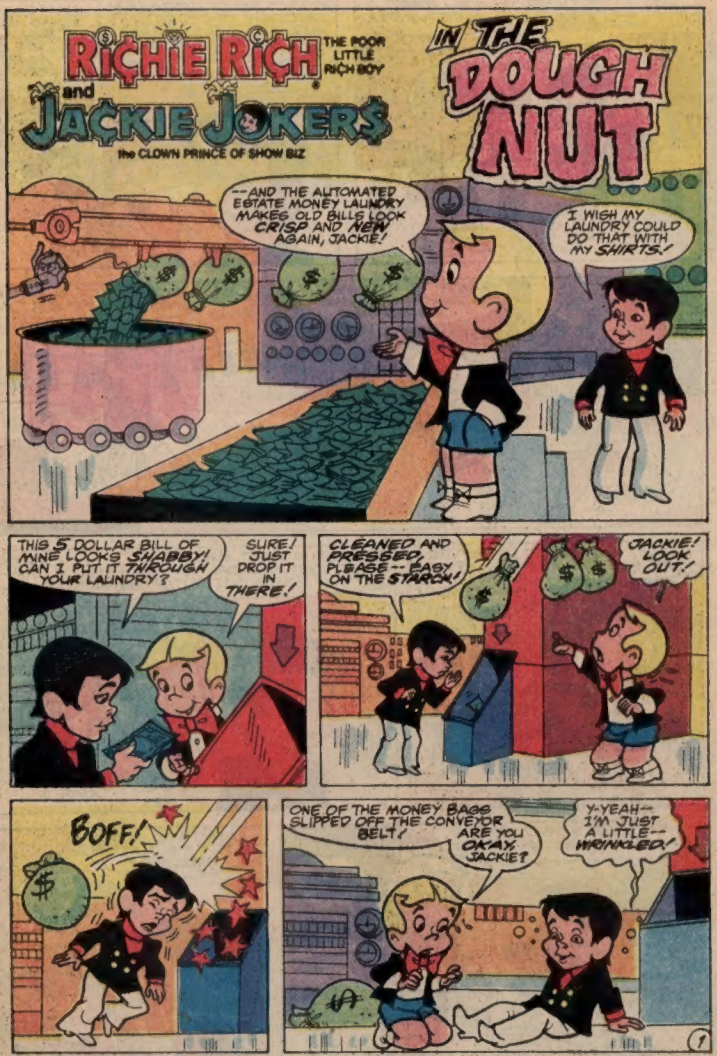
NOV. 15

SAD SACK and the SARGE
RICHIE RICH AND HIS GIRL FRIENDS
RICHIE RICH DIAMONDS

NOV. 22

RICHIE RICH THE POOR LITTLE RICH BOY
RICHIE RICH RICHES
RICHIE RICH GEMS

CASPER CARTOON SHOW EVERY SATURDAY MORNING 8:30-9:00 AM EASTERN TIME / 7:30-8:00 AM CENTRAL AND PACIFIC TIME NBC/TV



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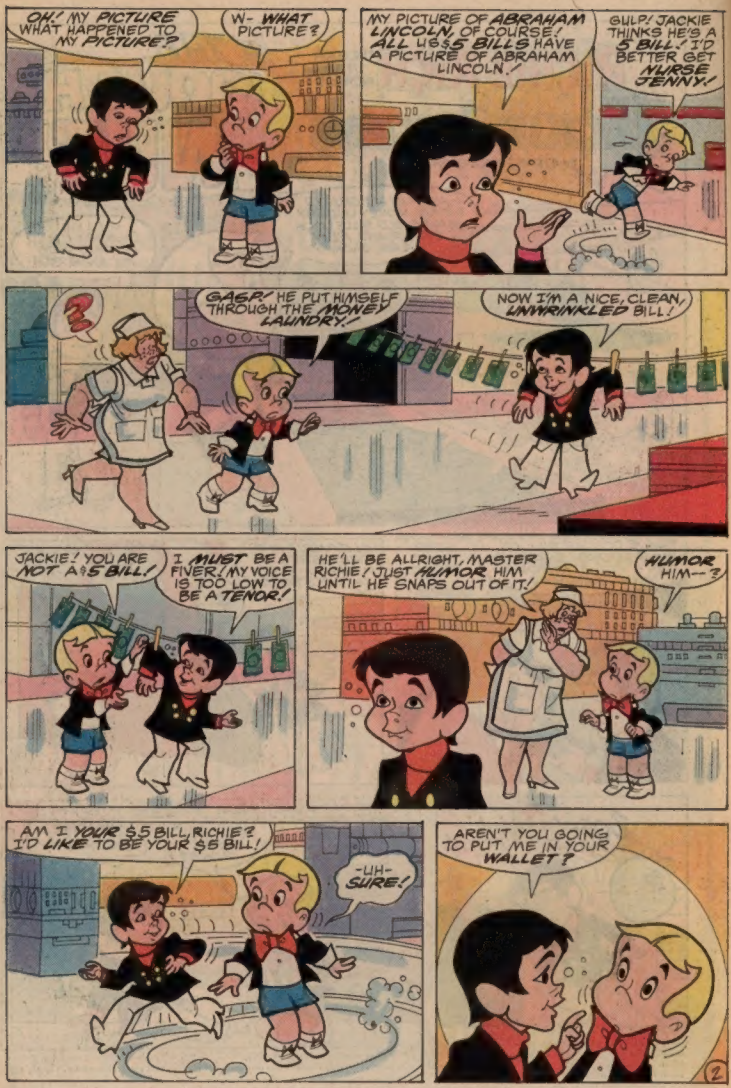
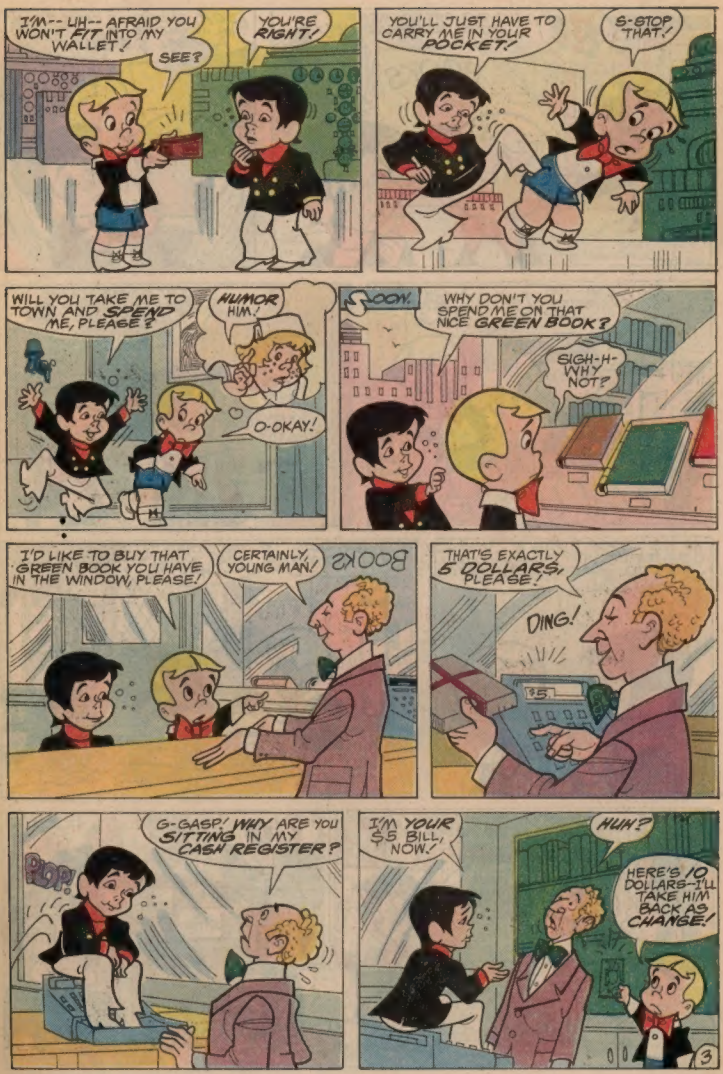
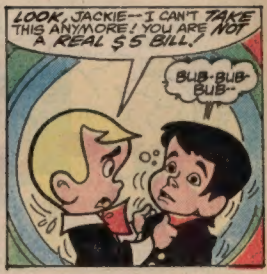
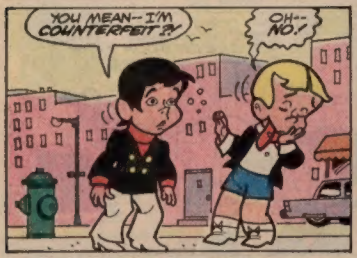
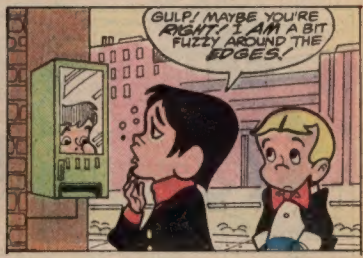

OH! MY PICTURE WHAT HAPPENED TO MY PICTURE?
W- WHAT PICTURE?
MY PICTURE OF ABRAHAM LINCOLN, OF COURSE! ALL U.S. $5 BILLS HAVE A PICTURE OF ABRAHAM LINCOLN!
GULP! JACKIE THINKS HE'S A $5 BILL! I'D BETTER GET NURSE JENNY!
?
GASP! HE PUT HIMSELF THROUGH THE MONEY LAUNDRY!
NOW I'M A NICE, CLEAN, UNWRINKLED BILL!
JACKIE! YOU ARE NOT A $5 BILL!
I MUST BE A FIVER! MY VOICE IS TOO LOW TO BE A TENOR!
HE'LL BE ALLRIGHT, MASTER RICHIE! JUST HUMOR HIM UNTIL HE SNAPS OUT OF IT!
HUMOR HIM--?
AM I YOUR $5 BILL, RICHIE? I'D LIKE TO BE YOUR $5 BILL!
-UH- SURE!
AREN'T YOU GOING TO PUT ME IN YOUR WALLET?
2


I'M-- UH-- AFRAID YOU WON'T GET INTO MY WALLET.
SEE?
YOU'RE RIGHT!
YOU'LL JUST HAVE TO CARRY ME IN YOUR POCKET!
S-STOP THAT!
WILL YOU TAKE ME TO TOWN AND SPEND ME, PLEASE?
HUMOR HIM.
O-OKAY!
SOON.
WHY DON'T YOU SPEND ME ON THAT NICE GREEN BOOK?
SIGH-H-WHY NOT?
I'D LIKE TO BUY THAT GREEN BOOK YOU HAVE IN THE WINDOW, PLEASE!
CERTAINLY, YOUNG MAN!
BOOKS
THAT'S EXACTLY 5 DOLLARS, PLEASE!
DING!
$5.
G-GASP! WHY ARE YOU SITTING IN MY CASH REGISTER?
POOP!
I'M YOUR $5 BILL, NOW.
HUH?
HERE'S 10 DOLLARS--I'LL TAKE HIM BACK AS CHANGE!
3

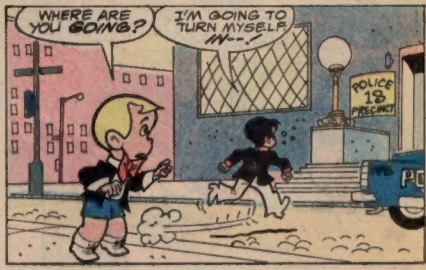
I THOUGHT YOU WERE GOING TO SPEND ME!
BOOKS


LOOK, JACKIE--I CAN'T TAKE THIS ANYMORE! YOU ARE NOT A REAL $5 BILL!
BUB-BUB-BUB--

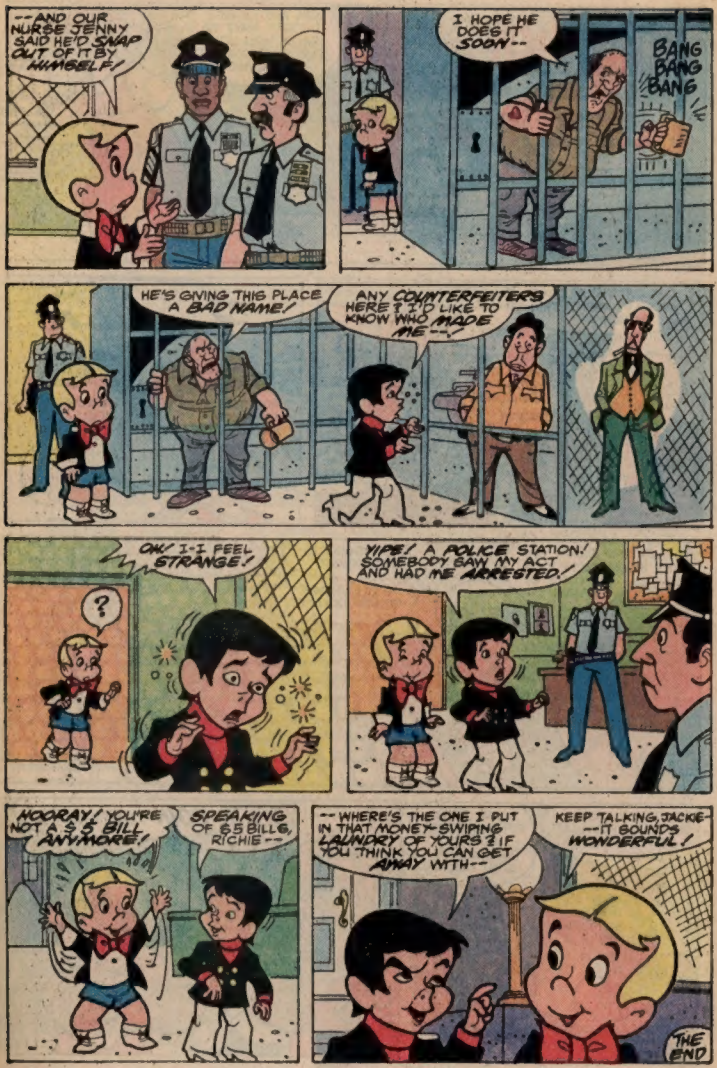

YOU MEAN--I'M COUNTERFEIT?!
OH--NO.!

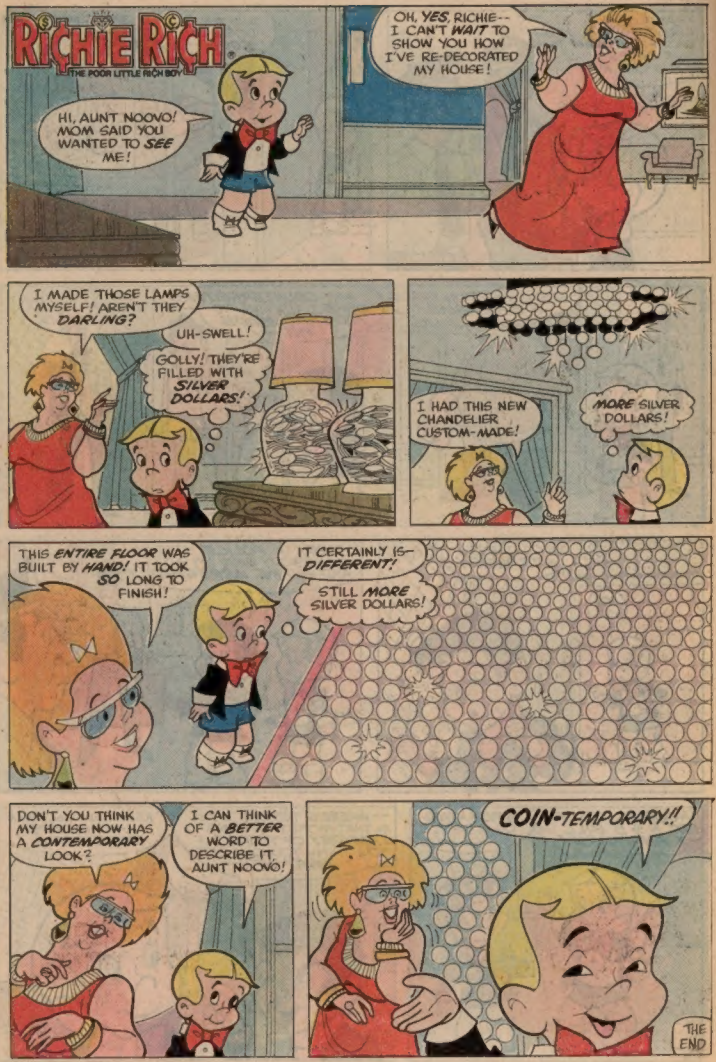

GULP! MAYBE YOU'RE RIGHT! I AM A BIT FUZZY AROUND THE EDGES!

IF YOU KNEW I WAS A COUNTERFEIT, WHY DID YOU TRY TO PASS ME?
HUH?


WHERE ARE YOU GOING?
I'M GOING TO TURN MYSELF IN--!
POLICE 13th PRECINCT

I'M A PHONY FIVE! CALL IN THE FEDS!
I CAN EXPLAIN EVERYTHING, OFFICERS!
SEE DESK SERGEANT BEFORE ADMITTANCE
NO SMOKING!
13th PRECINCT
NO SPITTING
4


--AND OUR NURSE JENNY SAID HE'D SNAP OUT OF IT BY HIMSELF!
I HOPE HE DOES IT SOON--
BANG BANG BANG
HE'S GIVING THIS PLACE A BAD NAME!
ANY COUNTERFEITERS HERE? I'D LIKE TO KNOW WHO MADE ME--!
OH! I-I FEEL STRANGE!
?
YIPE! A POLICE STATION! SOMEBODY SAW MY ACT AND HAD ME ARRESTED!
HOORAY! YOU'RE NOT A $5 BILL ANYMORE!
SPEAKING OF $5 BILLS, RICHIE--
--WHERE'S THE ONE I PUT IN THAT MONEY-SWIPING LAUNDRY OF YOURS? IF YOU THINK YOU CAN GET AWAY WITH--
KEEP TALKING, JACKIE--IT SOUNDS WONDERFUL!
THE END


RICHIE RICH
THE POOR LITTLE RICH BOY
HI, AUNT NOOVO! MOM SAID YOU WANTED TO SEE ME!
OH, YES, RICHIE-- I CAN'T WAIT TO SHOW YOU HOW I'VE RE-DECORATED MY HOUSE!
I MADE THOSE LAMPS MYSELF! AREN'T THEY DARLING?
UH-SWELL!
GOLLY! THEY'RE FILLED WITH SILVER DOLLARS!
I HAD THIS NEW CHANDELIER CUSTOM-MADE!
MORE SILVER DOLLARS!
THIS ENTIRE FLOOR WAS BUILT BY HAND! IT TOOK SO LONG TO FINISH!
IT CERTAINLY IS- DIFFERENT!
STILL MORE SILVER DOLLARS!
DON'T YOU THINK MY HOUSE NOW HAS A CONTEMPORARY LOOK?
I CAN THINK OF A BETTER WORD TO DESCRIBE IT, AUNT NOOVO!
COIN-TEMPORARY!!
THE END

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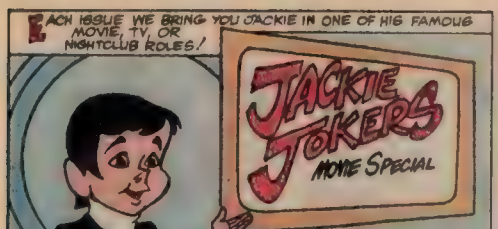
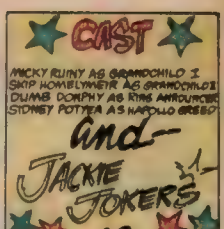
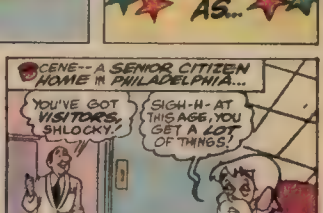
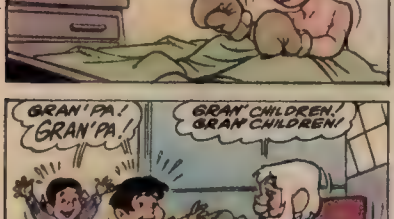
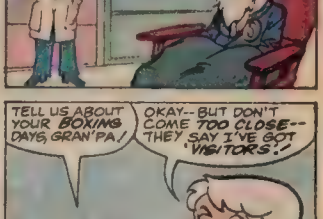

EACH ISSUE WE BRING YOU JACKIE IN ONE OF HIS FAMOUS MOVIE, TV, OR NIGHTCLUB ROLES!
JACKIE JOKERS
MOVIE SPECIAL


CAST
MICKY RUNYON AS GRANDCHILD I
SKIP HOMELYNETTE AS GRANDCHILD II
DUMB DORPHY AS KING ANNOUNCER
SIDNEY POTTIER AS NAPOLLO GREED
and—
JACKIE JOKERS
AS...

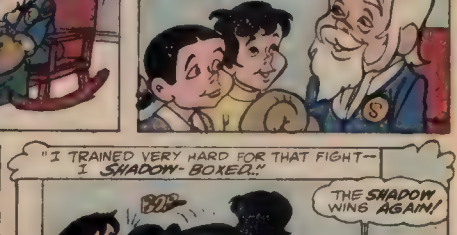
SHLOCKY
BONG!
WHAT ROUND IS THIS?

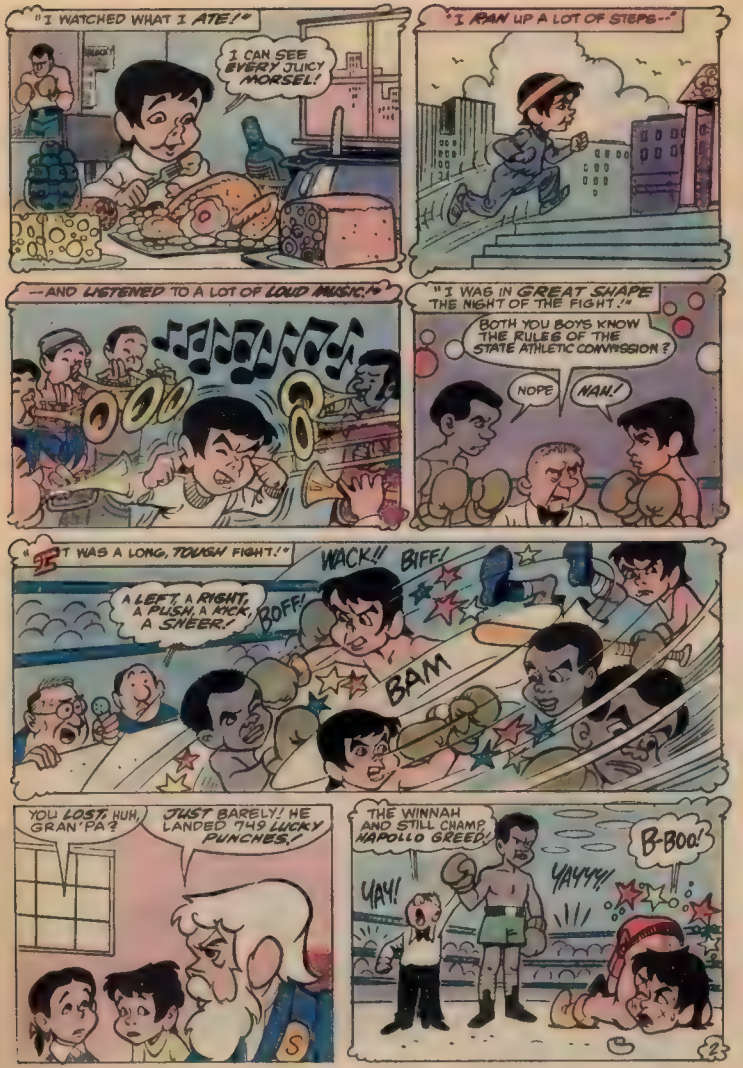

SCENE-- A SENIOR CITIZEN HOME IN PHILADELPHIA...
YOU'VE GOT VISITORS, SHLOCKY.
SIGH-H-AT THIS AGE, YOU GET A LOT OF THINGS!

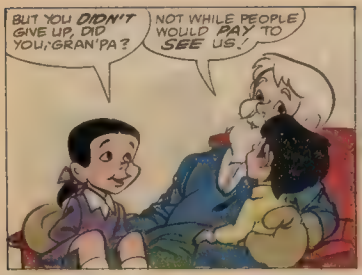

GRAN'PA! GRAN'PA!
GRAN'CHILDREN! GRAN'CHILDREN!

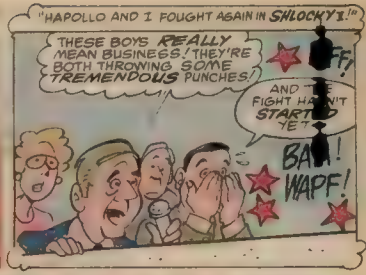

TELL US ABOUT YOUR BOXING DAYS, GRAN'PA!
OKAY-- BUT DON'T COME TOO CLOSE-- THEY SAY I'VE GOT 'VISITORS'!

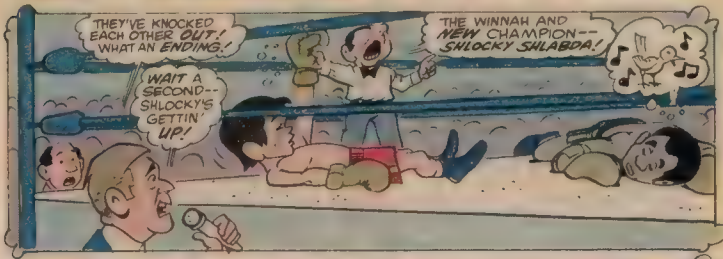
WELL... LET'S SEE-- A LONG, LONG TIME AGO I WAS IN TRAINING TO FIGHT THE CHAMP, NAPOLLO GREED!


"I TRAINED VERY HARD FOR THAT FIGHT-- I SHADOW-BOXED."
BOP
THE SHADOW WINS AGAIN!

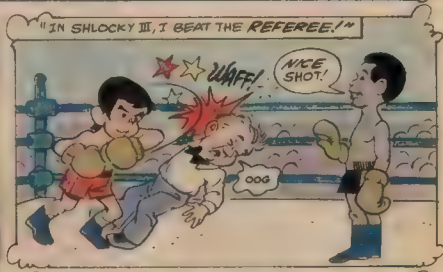

"I WATCHED WHAT I ATE!"
I CAN SEE EVERY JUICY MORSEL!
"I RAN UP A LOT OF STEPS--"
--AND LISTENED TO A LOT OF LOUD MUSIC!"
"I WAS IN GREAT SHAPE THE NIGHT OF THE FIGHT!"
BOTH YOU BOYS KNOW THE RULES OF THE STATE ATHLETIC COMMISSION?
NOPE
NAH!
"IT WAS A LONG, TOUGH FIGHT!"
A LEFT, A RIGHT, A PUSH, A KICK, A SNEER!
WACK!!
BIFF!
BOFF!
BAM
YOU LOST, HUH, GRAN'PA?
JUST BARELY! HE LANDED 749 LUCKY PUNCHES!"
THE WINNAH AND STILL CHAMP, HAPOLLO GREED!
YAY!
YAYYY!
B-BOO!

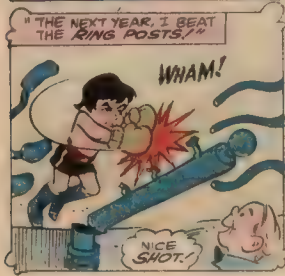

BUT YOU DIDN'T GIVE UP, DID YOU, GRAN'PA?
NOT WHILE PEOPLE WOULD PAY TO SEE US!

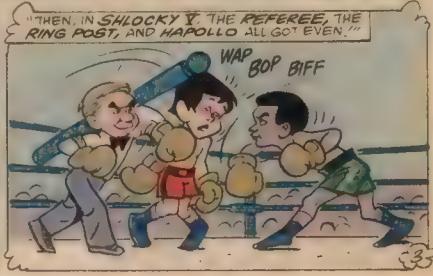

"HAPOLLO AND I FOUGHT AGAIN IN SHLOCKY I!"
THESE BOYS REALLY MEAN BUSINESS! THEY'RE BOTH THROWING SOME TREMENDOUS PUNCHES!
AND THE FIGHT HASN'T STARTED YET!
BA!
WAPF!

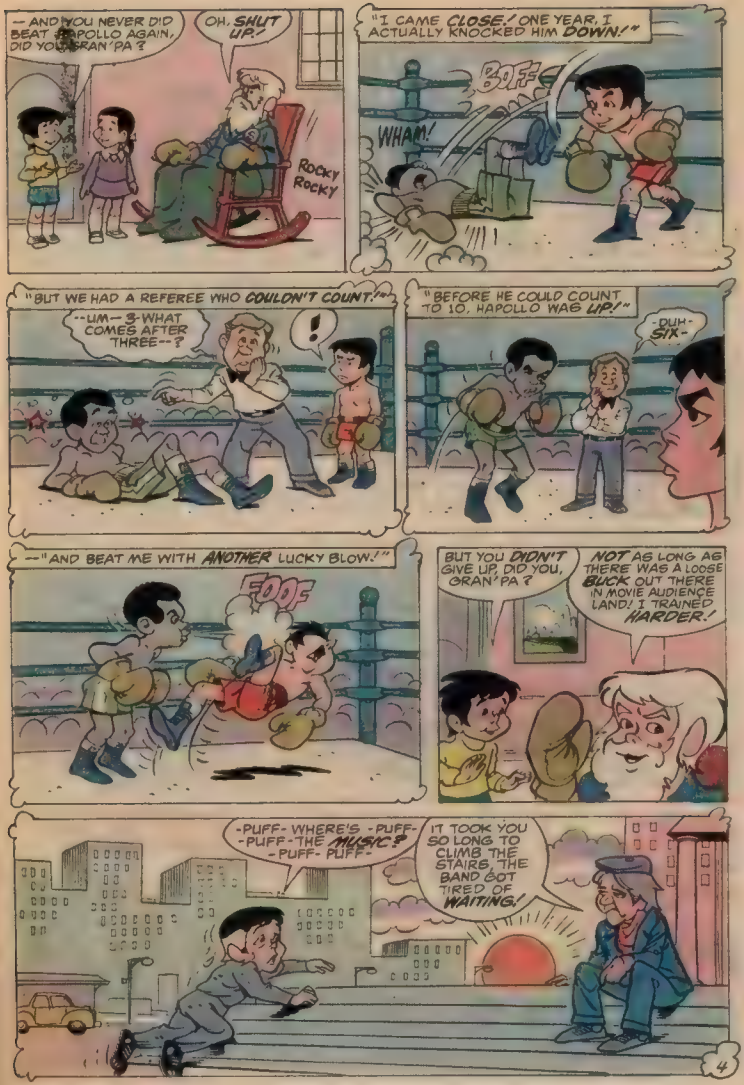

THEY'VE KNOCKED EACH OTHER OUT! WHAT AN ENDING!
WAIT A SECOND-- SHLOCKY'S GETTIN' UP!
THE WINNAH AND NEW CHAMPION-- SHLOCKY SHLABDA!

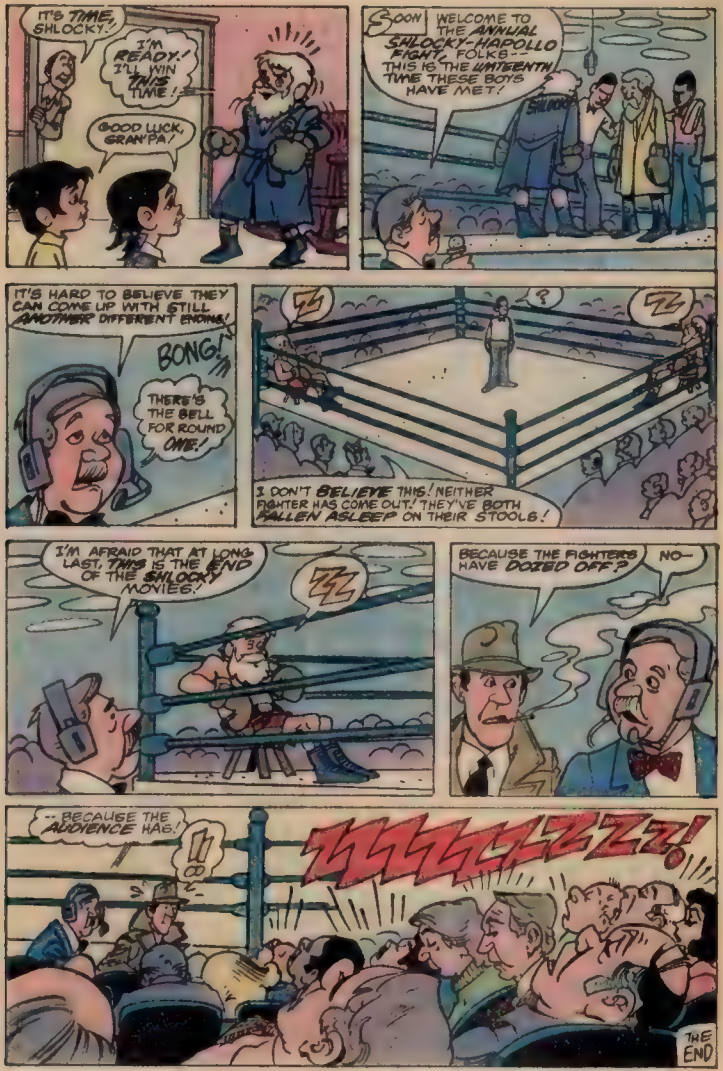
YEAH! BUT YOU WOULDN'T RETIRE AS CHAMP, RIGHT, GRAN'PA?
NOT AS LONG AS WE COULD COME UP WITH DIFFERENT ENDINGS!


"IN SHLOCKY III, I BEAT THE REFEREE!"
WAFF!
NICE SHOT!
OOG


"THE NEXT YEAR, I BEAT THE RING POSTS!"
WHAM!
NICE SHOT!


"THEN, IN SHLOCKY V, THE REFEREE, THE RING POST, AND HAPOLLO ALL GOT EVEN."
WAP
BOP
BIFF


— AND YOU NEVER DID BEAT APOLLO AGAIN, DID YOU, GRAN'PA?
OH, SHUT UP!
ROCKY ROCKY
"I CAME CLOSE! ONE YEAR, I ACTUALLY KNOCKED HIM DOWN!"
BOFF
WHAM!
"BUT WE HAD A REFEREE WHO COULDN'T COUNT!"
--UM— S-WHAT COMES AFTER THREE--?
!
"BEFORE HE COULD COUNT TO 10, APOLLO WAS UP!"
-DUH- SIX-
--"AND BEAT ME WITH ANOTHER LUCKY BLOW!"
FOOF
BUT YOU DIDN'T GIVE UP, DID YOU, GRAN'PA?
NOT AS LONG AS THERE WAS A LOOSE BUCK OUT THERE IN MOVIE AUDIENCE LAND! I TRAINED HARDER!
-PUFF- WHERE'S -PUFF- -PUFF-THE MUSIC? -PUFF- PUFF-
IT TOOK YOU SO LONG TO CLIMB THE STAIRS, THE BAND GOT TIRED OF WAITING!


IT'S TIME, SHLOCKY!
I'M READY! I'LL WIN THIS TIME!
GOOD LUCK, GRAN'PA!
SOON
WELCOME TO THE ANNUAL SHLOCKY-HAPOLLO FIGHT, FOLKS. THIS IS THE UMTEENTH TIME THESE BOYS HAVE MET!
SHLOCKY
IT'S HARD TO BELIEVE THEY CAN COME UP WITH STILL ANOTHER DIFFERENT ENDING!
BONG!
THERE'S THE BELL FOR ROUND ONE!
ZZ
?
ZZ
I DON'T BELIEVE THIS! NEITHER FIGHTER HAS COME OUT! THEY'VE BOTH FALLEN ASLEEP ON THEIR STOOLS!
I'M AFRAID THAT AT LONG LAST, THIS IS THE END OF THE SHLOCKY MOVIES!
ZZ
BECAUSE THE FIGHTERS HAVE DOZED OFF?
NO—
-- BECAUSE THE AUDIENCE HAS!
ZZZZZZZZZZ!
THE END

Casper
THE FRIENDLY CUB SCOUT

INVITES YOU TO BE A

CUB SCOUT

© HARVEY FAMOUS CARTOONS

YOU CAN BE A CUB SCOUT

If you are 8 years old or in the third grade, you can join the Cub Scouts. If you are 10 years old, you can become a Webelos Scout.

1. THE CUB SCOUT PROMISE—

To do my best to do my duty to God and my country.

To help other people

To obey the Law of the Pack

2. THE LAW OF THE PACK

The Cub Scout follows Akela

The Cub Scout helps the pack go.

The pack helps the Cub Scout grow

The Cub Scout gives goodwill

"Akela" means "good leader"

3. THE MEANING OF WEBELOS

Webelos is the highest rank for Cub Scouts.

"Webelos" sounds like an Indian name

The word Webelos is made from the capital letters in this sentence "WE'll BE LOyal Scouts"

4. THE CUB SCOUT SIGN AND HANDSHAKE

The Sign

Make the sign with your right hand high over your shoulder The two fingers stand for two parts of the Cub Scout Promise —"help other people" and "obey the Law of the Pack."

The Handshake

When you shake hands with another Cub Scout, place the first two fingers of the right hand on the other boy's wrist

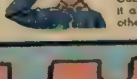
5. THE CUB SCOUT MOTTO AND SALUTE

The Motto

"DO YOUR BEST"

A motto is a rule for living The Cub Scout motto asks you to do as well as you can, always.

The Salute



Hold the first two fingers of your right hand close together Touch them to your cap Use this salute when you greet a Cub Scout leader. You can use it also to show goodwill to another Cub Scout

JOIN US!

CUB SCOUTS
BOY SCOUTS OF AMERICA

TO FIND THE LOCATION OF YOUR NEARBY PACK, CONTACT YOUR LOCAL POLICE DEPARTMENT, SCHOOL, CHURCH, TEMPLE OR CIVIC ORGANIZATION —OR CONTACT YOUR LOCAL *BOY SCOUTS OF AMERICA SCOUT COUNCIL OFFICE* LISTED IN THE WHITE PAGES OF YOUR TELEPHONE BOOK

....OR MAIL COUPON TO:

CASPER/CUB SCOUTS
BOY SCOUTS OF AMERICA
NORTH BRUNSWICK, N.J. 08902
I WANT TO BE A CUB SCOUT.
WHERE AND WHEN CAN I JOIN?

PRINT NAME _____ AGE ____

ADDRESS _____

CITY _____ STATE _____ ZONE ____

MY TELEPHONE NUMBER IS _____

KEEPING UP WITH THE FRIENDLY GHOST Casper and RICHIE RICH THE POOR LITTLE RICH BOY

COLUMBUS DAY PARADE...
RICHIE AND CASPER LED
THE COLORFUL SCOUT MARCHERS
DOWN FIFTH AVENUE IN NEW YORK CITY

...CHIE AND CASPER MARCHED THE 2 MILE PARADE ROUTE THEN REVIEWING STAND...

...EQUIPMENT CENTER...IN A DOUBLE
CASPER BOY SCOUTS CAME TO SEE THEIR FAVORITE
...STARS
CASPER BIG APPLE KERCHIEF SLIDE TO WEAR

...THE HALLOWEEN MAGIC SHOW WHERE ...

WHO IS THIS GOOD PERSON TR...
BRUSH CASPER'S TEETH AT THE JAYCEES SHOW
FOR UNICEF? WHY, IT'S JOLLY CHARLIE,
THE CLOWN WHO TEAMED UP WITH CASPER
TO ENTERTAIN THE UNICEF CHILDREN.

...E ON CHARLIE ...
YOU COULDN'T EVEN BREAK AN EGG WITH
THAT RUBBER HAMMER, YOU DON'T FOOL
CASPER, THE FRIENDLY GHOST!

RICHIE RICH PLAYED BY PAUL VENTIMIGLIA

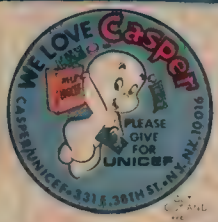
CASPER PLAYED BY ADAM HARVEY, ERIC HARVEY, TOM GALVIN

The UNITED NATIONS CHILDREN'S FUND brings good things ALL OVER THE WORLD

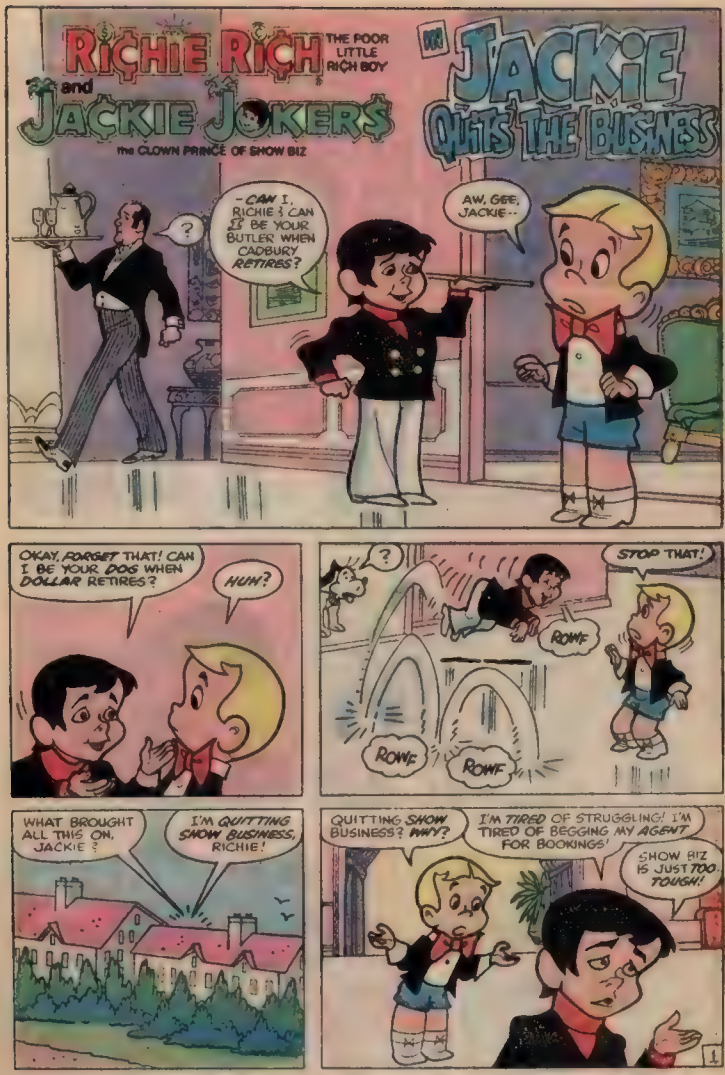
PLEASE HELP THE **UNITED NATIONS CHILDREN'S FUND**... JUST CUT OUT YOUR FAVORITE **CASPER** CARTOON EMBLEM AND PASTE ON CARDBOARD. AND WEAR IT - GET A **UNICEF** BOX FOR YOUR COLLECTIONS. ASK MOTHER AND DAD OR YOUR TEACHER. THEY CAN GET A **UNICEF** BOX FROM YOUR LOCAL **UNICEF** REPRESENTATIVE OR THEY CAN WRITE DIRECTLY TO:

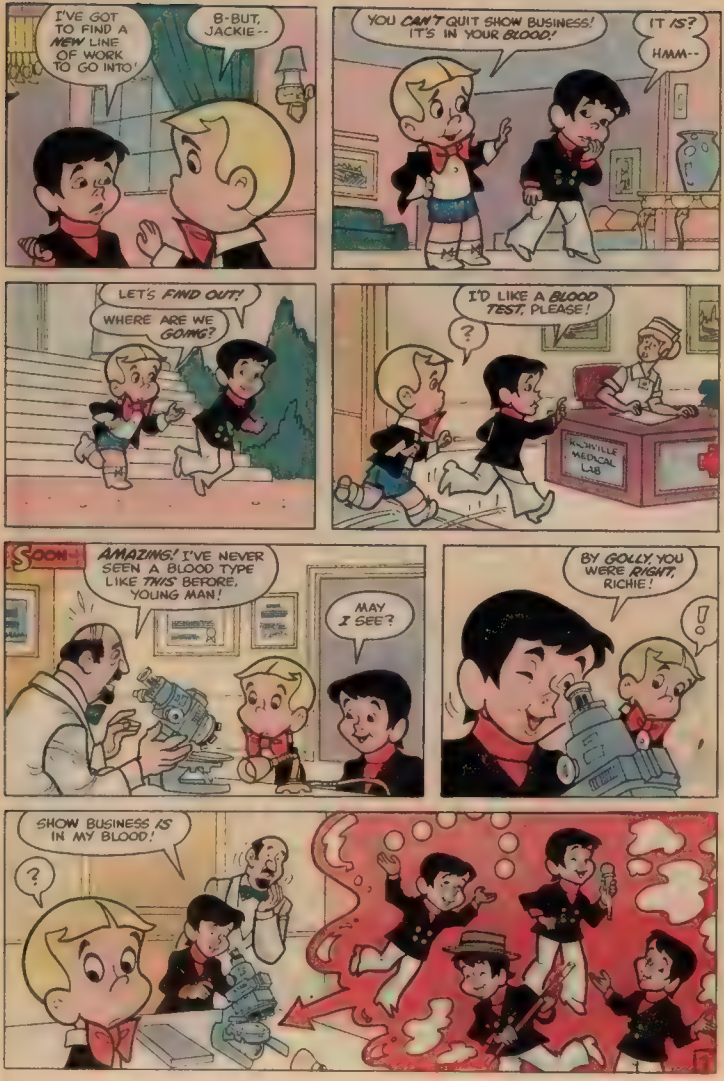
CASPER/UNICEF
331 EAST 38th STREET
NEW YORK N.Y. 10016

THIS WOULD BE A GOOD TIME TO SEND ALONG A CHECK OR MONEY ORDER TO **UNICEF**.

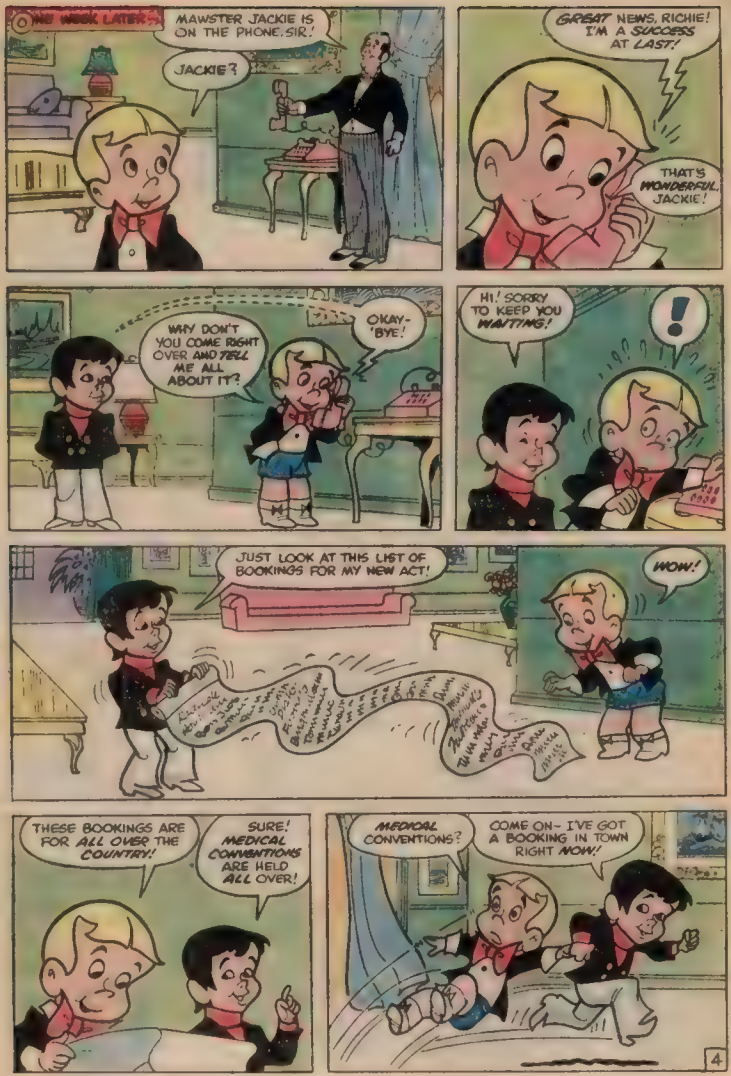


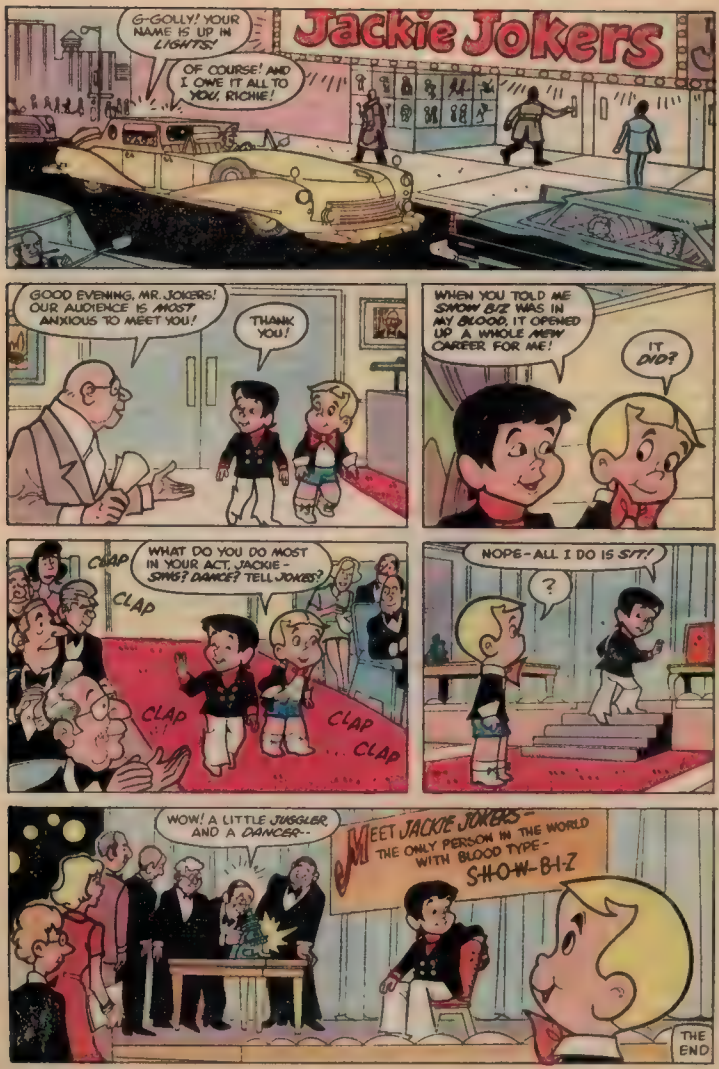
FRIENDS! DON'T MISS MY ALL NEW
HARVEY
FULL COLOR HALF HOUR
CASPER CARTOON SHOW
EXTRA! SPECIAL!....
NBC-TV NETWORK
ALL ANIMATED
TWO BIG PRIME TIME SPECIALS:
CASPER HALLOWEEN SHOW
TUESDAY EVENING 8:00-8:30PM
OCTOBER 30, 1979
CASPER CHRISTMAS SHOW
TUESDAY EVENING 8:00-8:30PM
DECEMBER 18, 1979
WORLD'S NUMBER 1 GHOST
CASPER®
The FRIENDLY GHOST
ALL NEW NBC TV NETWORK
EVERY SATURDAY MORNING
8:30-9:00 AM EASTERN TIME / 7:30-8:00 AM CENTRAL AND PACIFIC TIME
Produced by HANNA-BARBERA


RICHIE RICH
THE POOR LITTLE RICH BOY
and
JACKIE JOKERS
the CLOWN PRINCE OF SHOW BIZ
in
JACKIE QUITS THE BUSINESS
-CAN I, RICHIE? CAN I BE YOUR BUTLER WHEN CADBURY RETIRES?
?
AW, GEE, JACKIE--
OKAY, FORGET THAT! CAN I BE YOUR DOG WHEN DOLLAR RETIRES?
HUH?
?
STOP THAT!
ROWF
ROWF
ROWF
WHAT BROUGHT ALL THIS ON, JACKIE?
I'M QUITTING SHOW BUSINESS, RICHIE!
QUITTING SHOW BUSINESS? WHY?
I'M TIRED OF STRUGGLING! I'M TIRED OF BEGGING MY AGENT FOR BOOKINGS!
SHOW BIZ IS JUST TOO TOUGH!
1


I'VE GOT TO FIND A NEW LINE OF WORK TO GO INTO!
B-BUT, JACKIE--
YOU CAN'T QUIT SHOW BUSINESS! IT'S IN YOUR BLOOD!
IT IS?
HMM--
LET'S FIND OUT!
WHERE ARE WE GOING?
I'D LIKE A BLOOD TEST, PLEASE!
?
ROSEVILLE MEDICAL LAB
SOON
AMAZING! I'VE NEVER SEEN A BLOOD TYPE LIKE THIS BEFORE, YOUNG MAN!
MAY I SEE?
BY GOLLY, YOU WERE RIGHT, RICHIE!
!
SHOW BUSINESS IS IN MY BLOOD!
?

...AND A LITTLE JUGGLER AND A DANCER--
I'LL JUST HAVE TO TRY HARDER TO BECOME A SUCCESS!
THAT'S THE SPIRIT!
I'LL IMPROVE MY DANCING!
RIGHT!
CLICK!
I'LL TELL FUNNIER JOKES!
WAY TO GO!
I'LL POLISH UP MY VENTRILOQUISM!
NOW YOU'RE TALKING!
--AND IF THAT ISN'T ENOUGH--
YOU'LL TRY HARDER?
NO-OO--
SPLAT!
CAN I BE YOUR CHEF WHEN PIERRE RETIRES?
EH?
3


ONE WEEK LATER...
MAWSTER JACKIE IS ON THE PHONE, SIR!
JACKIE?
GREAT NEWS, RICHIE! I'M A SUCCESS AT LAST!
THAT'S WONDERFUL, JACKIE!
WHY DON'T YOU COME RIGHT OVER AND TELL ME ALL ABOUT IT?
OKAY- 'BYE!
HI! SORRY TO KEEP YOU WAITING!
!
JUST LOOK AT THIS LIST OF BOOKINGS FOR MY NEW ACT!
WOW!
THESE BOOKINGS ARE FOR ALL OVER THE COUNTRY!
SURE! MEDICAL CONVENTIONS ARE HELD ALL OVER!
MEDICAL CONVENTIONS?
COME ON- I'VE GOT A BOOKING IN TOWN RIGHT NOW!
4


Jackie Jokers
G-GOLLY! YOUR NAME IS UP IN LIGHTS!
OF COURSE! AND I OWE IT ALL TO YOU, RICHIE!
GOOD EVENING, MR. JOKERS! OUR AUDIENCE IS MOST ANXIOUS TO MEET YOU!
THANK YOU!
WHEN YOU TOLD ME SHOW BIZ WAS IN MY BLOOD, IT OPENED UP A WHOLE NEW CAREER FOR ME!
IT DID?
CLAP
WHAT DO YOU DO MOST IN YOUR ACT, JACKIE - SING? DANCE? TELL JOKES?
NOPE - ALL I DO IS SIT!
?
WOW! A LITTLE JUGGLER AND A DANCER--
MEET JACKIE JOKERS - THE ONLY PERSON IN THE WORLD WITH BLOOD TYPE - SHOW-BIZ
THE END

RICHIE RICH in A NEW WARDROBE

"Oh, my," said Mrs. Rich with a big sigh and looking aghast at her son Richie. "You've outgrown your suit. Your cuffs are coming through much too much. And those pants look much too short."

It almost seemed that she would cry. "Try another suit on, Richie. Let's see if it's just this one."

Richie, who didn't at all appear bothered by this predicament went into his wardrobe and tried on another jacket. "It's the same thing," gasped his mother.

"I'm sure it's the same with the entire wardrobe, Mom. If you recall you ordered one hundred and thirty-two suits at one time." To himself, he added: "And every one of them the same black velvet jacket and blue pants."

"Richie, we must get you a new wardrobe today. I can't stand the thought of you looking the way you do."

Looking into the mirror, Richie didn't think he looked badly. Sure, the jacke was a little short at the sleeves, but that was all right.

But mothers somehow see things differently, so a short time later one of the Rich limousines carried Richie and his mother to Custom and Fine's Fine Custom Made Suits, one of the most elite men's clothing stores in the world.

"Ah, Mrs. Rich," said the tall, snooty man who greeted them at the door.

"And young Master Rich," smiled the short, snooty man alongside him.

"Hello, Mr. Custom and Mr. Fine," replied Mrs. Rich. Richie, with a smile, very properly shook hands with both of them.

"And what can we do for you?" asked the taller man, who happened to be Mr. Custom. If you looked closely in his eyes you could see dollar signs dancing.

"I believe my son Richie needs a new wardrobe," said Mrs. Rich.

"Indeed yes," remarked Mr. Fine. "I see the sleeves on his jacket are so short. Tsk tsk."

"And those pants are too short, too," added Mr. Custom.

"Exactly," Mrs. Rich agreed, delighted that she had observed just what these two experts in the fashion world could see. "I would like you to take Richie's present measurements and order . . . let me see . . . perhaps one hundred and forty-five . . ."

"Of the same black velvet jacket and blue pants?" continued Mr. Custom.

"And perhaps one hundred forty-five new white shirts and red bow ties?" hoped Mr. Fine.

Mrs. Rich thought for a moment. "I think that would do just . . ." she started to say.

"Mom," Richie interrupted, however.

"Yes, son?"

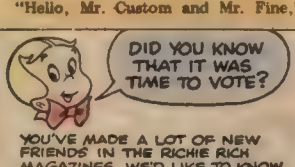
"You know, I've been wondering Mom. Except for special occasions, this has been my basic wardrobe for so many years now. Do you think we could make a change in that?"

"Well, dear, uh . . ."

"Perhaps a slight change?"

"What do you gentlemen think?" Mrs. Rich asked the two prominent store owners.

"I must say," said Mr. Fine, "the outfit somehow fits young Master Richie to a 't.' When I think of a black velvet jacket and blue pants . . . of a white shirt and red bow

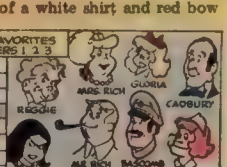


YOU'VE MADE A LOT OF NEW FRIENDS IN THE RICHIE RICH MAGAZINES. WE'D LIKE TO KNOW YOUR FAVORITES. PLEASE HELP US FIND OUT. FILL OUT THE ATTACHED QUESTIONNAIRE AND SEND IT OFF TO:

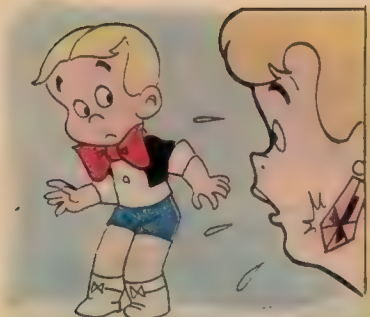
RICHIE RICH POLL
HARVEY COMICS
15 COLUMBUS CIRCLE
NEW YORK, N.Y. 10023

MARK YOUR THREE FAVORITES IN ORDER. USE NUMBERS 1 2 3.

REGGIE	
GLORIA	
CADBURY	
MR. RICH	
MRS RICH	
BASCOMB	
MAYDA MUNNY	
IRONA	
DOLLAR	



PRINT
NAME _____ AGE _____
ADDRESS _____
CITY _____ STATE ____ ZIP ____



tie . . . I always come up with Master Richie Rich. But on the other hand . . ."

"Yes, on the other hand," continued Mr. Custom, who didn't want to offend young Richie," a slight change might not be too bad. What were you thinking, sir?"

"A variety is what I had in mind," answered Richie excitedly. "Perhaps some plaid jackets, a few browns, a neat blue, a red . . ."

"What???!" Poor Mrs. Rich almost fainted. Mr. Custom signalled for someone to bring the smelling salts, but the lady recovered and motioned to them that it was all right.

"Could you make it a bit slighter?" she asked her son, once she regained her composure.

"Like perhaps a few midnight blue jackets?" offered Mr. Custom.

"Or a bit of a cuff on some of your pants," Mr. Fine suggested.

"My, what wonderful ideas," said Mrs. Rich.

"Gulp," gulped Richie. "Couldn't we do slightly better than that?"

"How about a slightly smaller bow tie?" said Mr. Fine.

"Or better yet," chimed in Mr. Custom. "How about a slightly larger bow tie?"

"Oh, what wonderful thoughts," beamed Mrs. Rich.

Except, of course, for poor Richie. His downcast eyes were seen by one and all. Finally Mr. Fine said:" I think I have an idea. Master Richie, you would like an outfit of completely different colors, wouldn't you?"

The young man nodded.

"And you, Mrs. Rich," Mr. Fine went on, "you really adore him in just what he's wearing."

The mother nodded.

"Then look at these fabrics," he said, pulling down some material from here and some from there. "A slightly lighter blue, a deeper red, a different kind of black velvet. Put them *together* and it's a totally different outfit."

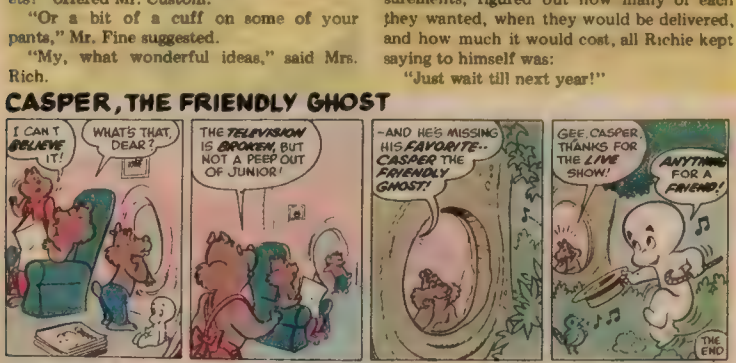
"Gorgeous!" shouted Mrs. Rich. "Frankly I even prefer it to the old one. And you, Richie, what do you think?"

To tell you the truth, Richie couldn't tell the difference between the new fabrics and the old. But he figured he had won some kind of a victory and that would have to do for now So he said, "I think it'll do fine, Mr. Fine."

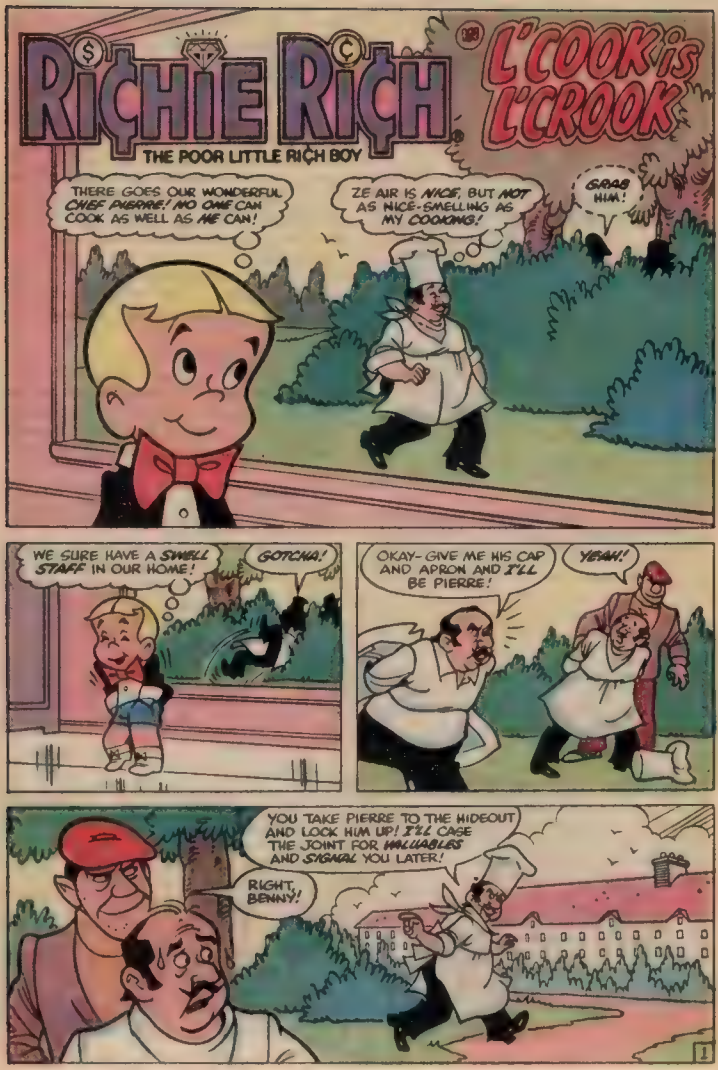
But all the time they took Richie's measurements, figured out how many of each they wanted, when they would be delivered, and how much it would cost, all Richie kept saying to himself was:

"Just wait till next year!"

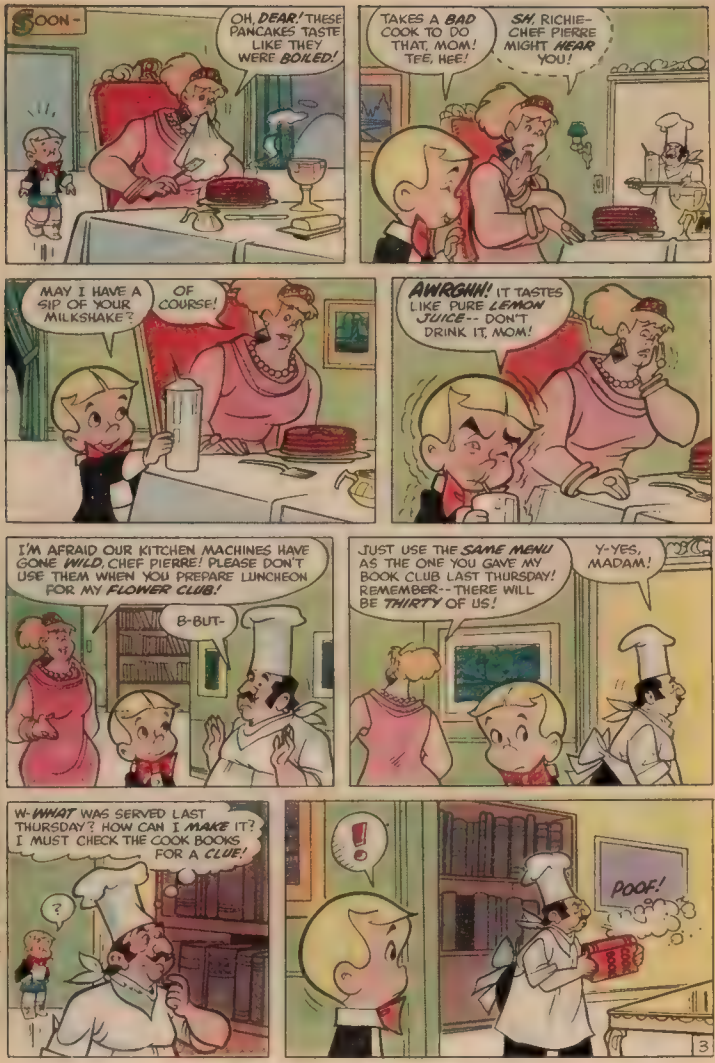
CASPER, THE FRIENDLY GHOST

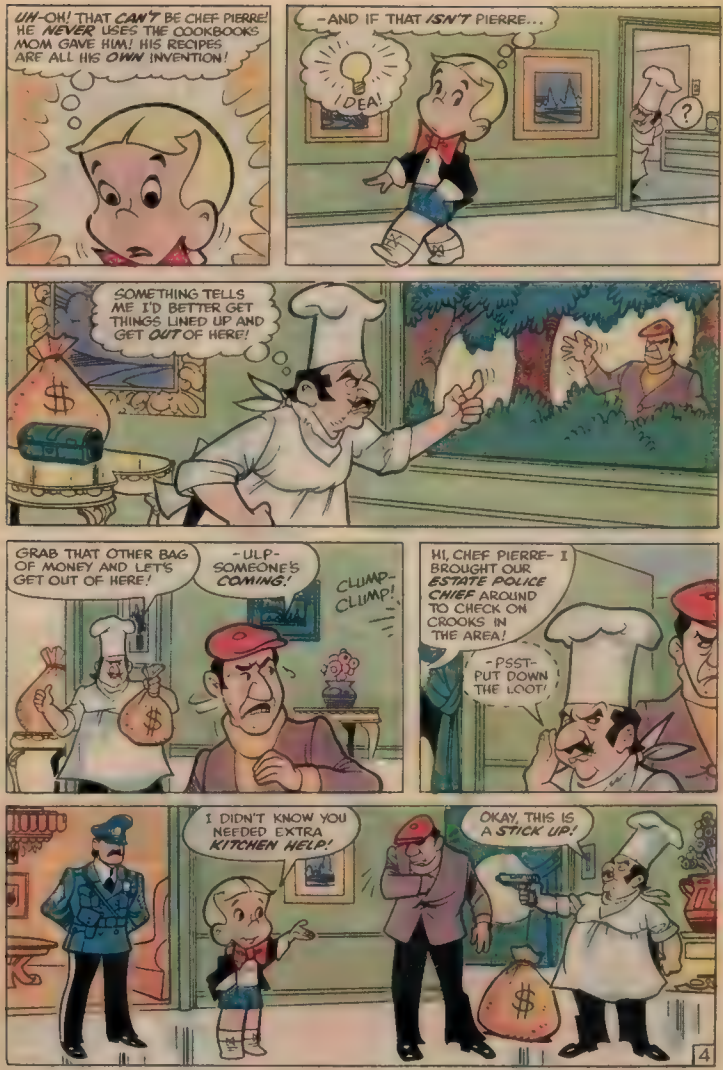


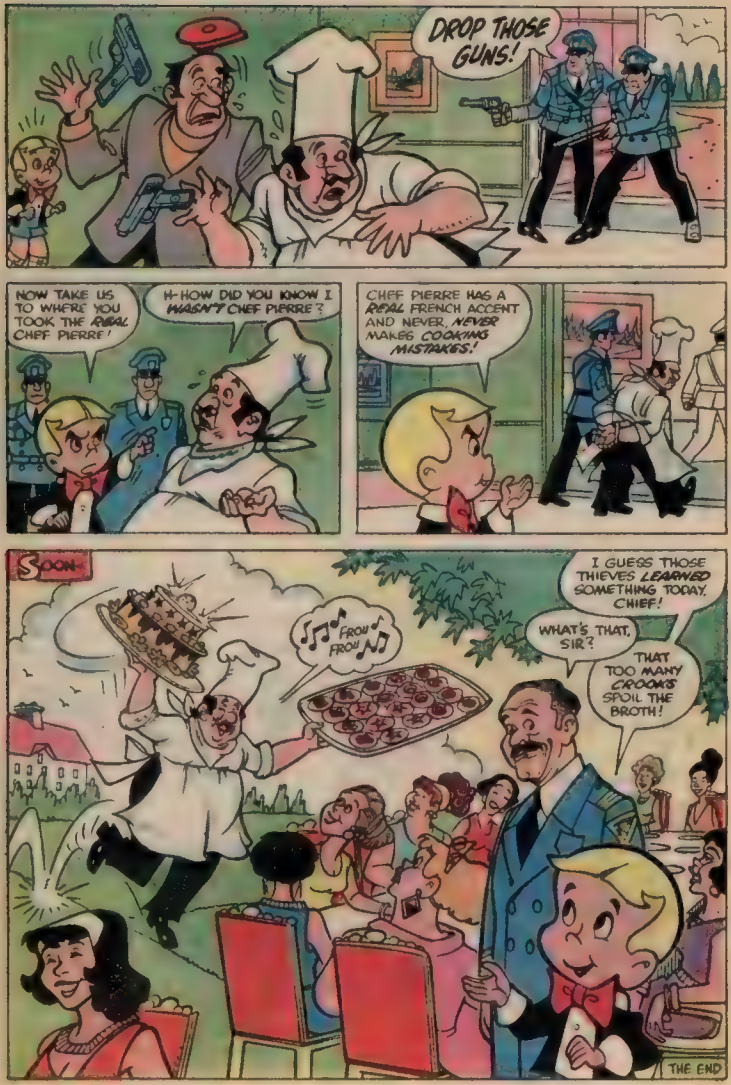
CASPER Says: LOOK FOR ME ON TV - ALL NEW NBC CARTOONS


RICHIE RICH
THE POOR LITTLE RICH BOY
L'COOK is L'CROOK
THERE GOES OUR WONDERFUL CHEF PIERRE! NO ONE CAN COOK AS WELL AS ME CAN!
ZE AIR IS NICE BUT NOT AS NICE-SMELLING AS MY COOKING!
GRAB HIM!
WE SURE HAVE A SWELL STAFF IN OUR HOME!
GOTCHA!
OKAY- GIVE ME HIS CAP AND APRON AND I'LL BE PIERRE!
YEAH!
YOU TAKE PIERRE TO THE HIDEOUT AND LOCK HIM UP! I'LL CASE THE JOINT FOR VALUABLES AND SAGAVAL YOU LATER!
RIGHT, BENNY!
1

HI, CHEF PIERRE!
-UH! 'ALLO! HM-HUMTY-HUMM-
-HM- LOOT!
FANCY KITCHEN THEY GOT HERE!
I'D LIKE SOME BREAKFAST, CHEF PIERRE-- PANCAKES, TOAST AND A MILKSHAKE WILL DO!
Y-YES, UH- OUI, MADAME!
-OHH-- I DIDN'T EXPECT SOMETHING LIKE THIS!
I CAN'T EVEN BOIL AN EGG!
PANCAKE MIX


SOON-
OH, DEAR! THESE PANCAKES TASTE LIKE THEY WERE BOILED!
TAKES A BAD COOK TO DO THAT, MOM! TEE, HEE!
SH. RICHIE- CHEF PIERRE MIGHT HEAR YOU!
MAY I HAVE A SIP OF YOUR MILKSHAKE?
OF COURSE!
AWRGHH! IT TASTES LIKE PURE LEMON JUICE-- DON'T DRINK IT, MOM!
I'M AFRAID OUR KITCHEN MACHINES HAVE GONE WILD, CHEF PIERRE! PLEASE DON'T USE THEM WHEN YOU PREPARE LUNCHEON FOR MY FLOWER CLUB!
B-BUT-
JUST USE THE SAME MENU AS THE ONE YOU GAVE MY BOOK CLUB LAST THURSDAY! REMEMBER--THERE WILL BE THIRTY OF US!
Y-YES, MADAM!
W-WHAT WAS SERVED LAST THURSDAY? HOW CAN I MAKE IT? I MUST CHECK THE COOK BOOKS FOR A CLUE!
?
!
POOF!
3


UH-OH! THAT CAN'T BE CHEF PIERRE! HE NEVER USES THE COOKBOOKS MOM GAVE HIM! HIS RECIPES ARE ALL HIS OWN INVENTION!
-AND IF THAT ISN'T PIERRE...
IDEA!
?
SOMETHING TELLS ME I'D BETTER GET THINGS LINED UP AND GET OUT OF HERE!
$
GRAB THAT OTHER BAG OF MONEY AND LET'S GET OUT OF HERE!
-ULP- SOMEONE'S COMING!
CLUMP- CLUMP!
$
HI, CHEF PIERRE- I BROUGHT OUR ESTATE POLICE CHIEF AROUND TO CHECK ON CROOKS IN THE AREA!
-PSST- PUT DOWN THE LOOT!
I DIDN'T KNOW YOU NEEDED EXTRA KITCHEN HELP!
OKAY, THIS IS A STICK UP!
$
4


DROP THOSE GUNS!
NOW TAKE US TO WHERE YOU TOOK THE REAL CHEF PIERRE!
H-HOW DID YOU KNOW I WASN'T CHEF PIERRE?
CHEF PIERRE HAS A REAL FRENCH ACCENT AND NEVER, NEVER MAKES COOKING MISTAKES!
SOON
FROU FROU
I GUESS THOSE THIEVES LEARNED SOMETHING TODAY, CHIEF!
WHAT'S THAT, SIR?
THAT TOO MANY CROOKS SPOIL THE BROTH!
THE END

Wendy®
THE GOOD LITTLE WITCH
invites YOU to be a
CAMP FIRE BLUE BIRD

GIRLS...
YOU CAN BE A BLUE BIRD
if you are 6 to 8 years old!

BLUE BIRDS do so many things—
They play games
Learn about the outdoors
Go on trips
They help other people
They make things
They wear pretty costumes
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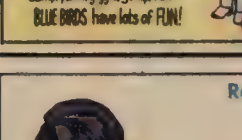

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MONEY-BACK GUARANTEE

Caricatures shown not intended to depict *Artemia*

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The first thing to do—pick the right chew: new Hubba Bubba.® The soft and juicy bubble gum with amazing no-stick bubbles.™ Then proceed with this simple yet effective gumfight drill: **(1)** Begin blowing bubble. Note Hubba Bubba's incredibly large bubble. **(2)** When the Hubba Bubba bubble breaks do not be alarmed. **(3)** Simply remove Hubba Bubba from your face. That's right, simply remove and replace in mouth. Return to step 1. Repeat drill ten times.

THE PROPER STANCE.

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YOUR SIZE IS NOT IMPORTANT.

The size of your bubble is. And that means choosing the right bubble gum —Hubba Bubba. Because when it comes to great, big, fat bubbles, nothing sizes up to a Hubba Bubba bubble.

ACCEPT NO SUBSTITUTES.

This boy did. And now instead of wearing a smile, he's wearing a paper bag over the bubble gum stuck to his face. Definitely not new soft and juicy Hubba Bubba Bubble Gum. Does Hubba Bubba really work? Absolutely! Hubba Bubba is gumfighter tested and approved.

So pick up a pack of new Hubba Bubba in original or mint flavor. Enjoy that soft, juicy, delicious taste. Plus those great, big Hubba Bubba bubbles that won't stick to your face.

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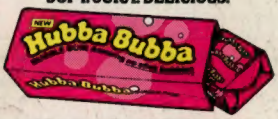

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